

# TERRIER TOUGH

Rocky Hill High School, 50 Chapin Avenue, Rocky Hill, CT 06067  
www.rhhsterriertough.com • rhhsterriertough@gmail.com

October 26, 2018

Dear Local Business,

On behalf of Rocky Hill High School's Habitat for Humanity trip to New Orleans, I am writing to you to inquire about your interest in participating as a sponsor for the **5<sup>th</sup> Annual Terrier Tough Competition**. Terrier Tough is a 5K obstacle course run by teams designed to test all-around strength, stamina, teamwork, and mental grit. It serves as one of the primary fundraisers for the school's annual student service trip to New Orleans to help build houses with Habitat for Humanity. Since the devastation caused by Hurricane Katrina in 2005, Rocky Hill High School has brought students to New Orleans for a week of community service and education. Due to the support of the community, we are able to continue this worthwhile experience for a twelfth year.

Terrier Tough will take place on Saturday, March 30, 2019 at Elm Ridge Park in Rocky Hill. We are looking for sponsors at a variety of levels to help defray the cost of the service trip for students:

Level	Amount	Advertising
Platinum	\$1000	<ul style="list-style-type: none"><li>• "Sponsored By..." text on all promotional signs, banners, etc.</li><li>• Name on Banner at start/finish line</li><li>• Name on T-Shirt</li><li>• Obstacle Sponsorship</li></ul>
Gold	\$500	<ul style="list-style-type: none"><li>• Name on Banner at start/finish line</li><li>• Name on T-Shirt</li><li>• Obstacle Sponsorship</li></ul>
Silver	\$250	<ul style="list-style-type: none"><li>• Name on T-Shirt</li><li>• Obstacle Sponsorship</li></ul>
Bronze	\$100	<ul style="list-style-type: none"><li>• Obstacle Sponsorship</li></ul>

In its fourth year, Terrier Tough saw nearly 500 participants take part in an extremely successful event due to community and business support. We are expecting participation to increase from last year and would love for your support to be a part of this experience. It is through the generosity of businesses like yours that both Terrier Tough and the Habitat for Humanity service trip can be a success. To learn more about Terrier Tough, please visit our website at <http://www.rhhsterriertough.com>. If you are interested in participating as a sponsor, please either complete and return the enclosed form or contact me by email at [rhhsterriertough@gmail.com](mailto:rhhsterriertough@gmail.com). We greatly appreciate your consideration to this cause.

Sincerely,

Amy Rosenberg  
Rocky Hill High School



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## Sponsor Information

<input type="checkbox"/> <b>Platinum Sponsor</b> <b>\$1000</b> <ul style="list-style-type: none"><li>▪ "Sponsored By..." text on all promotional signs, banners, etc.</li><li>▪ Name on Banner at start/finish line</li><li>▪ Name on T-Shirt</li><li>▪ Obstacle Sponsorship</li></ul>	<input type="checkbox"/> <b>Silver Sponsor</b> <b>\$250</b> <ul style="list-style-type: none"><li>▪ Name on T-Shirt</li><li>▪ Obstacle Sponsorship</li></ul>
<input type="checkbox"/> <b>Gold Sponsor</b> <b>\$500</b> <ul style="list-style-type: none"><li>▪ Name on Banner at start/finish line</li><li>▪ Name on T-Shirt</li><li>▪ Obstacle Sponsorship</li></ul>	<input type="checkbox"/> <b>Bronze Sponsor</b> <b>\$100</b> <ul style="list-style-type: none"><li>▪ Obstacle Sponsorship</li></ul>
	<input type="checkbox"/> <b>Other</b> <b>\$ _____</b>

## Payment Information

<b>Company Name</b>	
<b>Contact Person</b>	
<b>Mailing Address</b>	
<b>Phone Number</b>	
<b>Email Address</b>	

Enclosed is a check for \$ \_\_\_\_\_ payable to RHHS-SAF/Terrier Tough

**Please mail or drop off form and payment:**

Rocky Hill High School, Attn: Amy Rosenberg, 50 Chapin Ave., Rocky Hill, CT 06067

*Thank you for your support!*  
<http://www.rhhsterriertough.com>